How to rock the show with KDE
Why is it important?

• give KDE a human face
• give people a chance for first hand experience
• answer questions
• debunk myths
• meet potential contributors
• meet potential business partners
• meet other KDE and FOSS people
What to start with?

- Find out about potential target groups
- Register at the event
- Find volunteers
- Request BoothBox
- Get Businesscards
- Eventually arrange accommodation
What does a booth need?

- Paper for notes
- Live CDs
- Decoration
- Hardware
- Inviting staff
What to be prepared for?

- No network connection
- Unresponsive organizers
- KDE vs. GNOME questions
- Linux vs. Windows questions
- Trolls
- Distro related questions
After the event?

• Take care of the booth box
• Follow up on contact requests asap
• Write an article for dot.kde.org or planetkde.org
What can we improve?

- Booth FAQ for first timers
- Booth checklist
- Be even more professional
How to be even more professional?

• Registered for a booth? Show up!
  • Find replacement if necessary
• Offered a talk? Do it!
  • Find replacement if necessary
• Keep in touch with other volunteers and the event organizers
• Keep the booth tidy
Be approachable!
How can you help?

• spread.kde.org

• Calendar on events.kde.org

• kde-promo and kde-events mailing list

• #kde-promo on freenode

• wiki.kde.org
Questions?